



# Step into history in Cuandixia

Few of China's ancient towns can boast the rich history that hides behind Cuandixia's walls.

The mountainside village, built to withstand both floods and bandits, is a living record of the last 400 years of Chinese history. Its walls conceal a network of Qing Dynasty architecture, several temples, buildings razed by Japanese invaders and homes that still bear the slogans of three decades of political upheaval.

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# Food site helps young workers find joy in cooking

By Bao Chengrong

Lao Yang never thought his recipes would win more than 200,000 fans. His first recipe book will be hitting store shelves soon.

A late bloomer in the culinary arts, Yang's interest in cooking began with a chance visit to MeishiChina.com only four years ago.

Yang is one of millions of young people who share their own recipes on MeishiChina, today the country's largest recipe website. More than 85 percent of its recipes are user contributed.

Its founder Yu Hang is a big fan of gourmet dining. He began developing the site in 2004, his second year of working in Beijing.

Cooking was a tough task at the time, as there were few good recipe websites. His determination and support of user recipes set a trend early on.

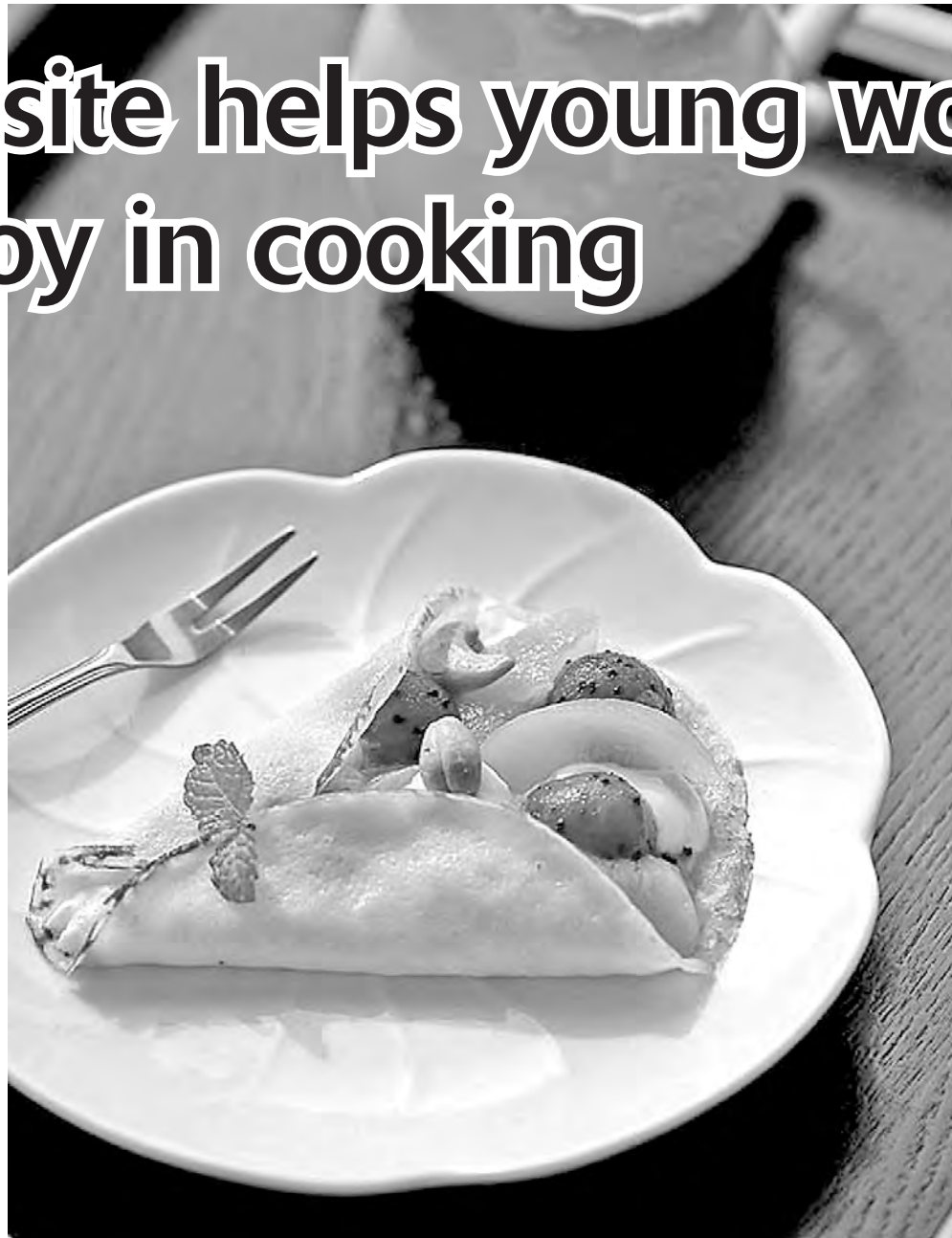
Many of his first recipes came from a group of housewives who offered simple and attractive food.

He brought the concept of community to the website in 2008 by blending social networking elements into the design, allowing users to share recipes and interact with each other.

Yu said what makes the website such a success is its attitude of encouragement.

"Many users turned to MeishiChina to find recipes right after they graduated. As time went on, they transformed from tourists into recipe contributors," he said.

"The website is no longer just a platform for merely learning how to cook, but one where users can communicate about the fine points of gourmet culture," he said.



Fruit crepes



Prawns in tomato sauce



Broccoli bacon soup



Pig cake



Purple sweet potato cake



Potato eggs



Tony Tony chopper cake

MeishiChina has helped catapult several of its top bloggers into superstar chefs – a more exciting world than their day jobs as managers.

"They tend to pursue a high quality of life and care a lot about taste. In fast-paced city life, being able to cook for oneself and family on the weekend can be an empowering leisure activity," Yu said.

The website has attracted a few users from abroad. MOMO, a young Chinese mom living in Japan, frequently shares her recipes and gives tips on how to arrange foods to resemble popular cartoon characters.

But although the website was popular, Yu did not land on a business model until 2011.

With nearly 1 million active users, Yu began to think about cooperating with major brands. Most of the company's profits used to come from advertisers, but more than half today come from online contests.

MeishiChina currently helps organize *Everyone is a Gourmet*. Last year, the contest drew more than 5,000 entries.

Baidu has also helped to boost the website's traffic. Yu said MeishiChina is the top result for more than 7,500 gourmet-related keywords on the popular search engine.

After two years of cooperation, inbound traffic from Baidu has almost doubled.

Yu's next task is figuring out how to attract more people to contribute content and how to inspire old users to stick with the website.

He is planning several new features, such as enabling users to see related dishes below each recipe. For example, a page with a recipe for chicken wings would also show another recipe for barbecued wings with scallions.

Photos provided by MeishiChina

# Dreammaker brings drama education to Beijing's youth

By Bao Chengrong

**D**rama training studios have been booming since the model was introduced to China in 1995. However, many children remain left out of the arts as the studios focus on cultivating the next superstar.

Dreammaker wants to try something different.

Its founder Zhang Silu is cooperating with Helen O'Grady, one of the world's top drama academics, to draw more young minds into the arts.

Zhang's studio borrows much of its curriculum – and even a few teachers – from Helen O'Grady.

Classes are divided into drama and stage arts. In drama class, children participate in introductory activities, speeches, improvisation and games to master basic performing skills. In stage art class, they learn to make props and design costumes.

Zhang Dan, vice president of Dreammaker, said the core of drama education is improvisation. It allows children to break out of pre-determined situations and lines.

Dreammaker's teachers have 6 to 12 months of professional training. A psychologist interviews each prospective student to determine the most suitable class and the student's English ability.

"I don't want the children to feel pressured. They should start training when they are



Children at Dreammaker drama studio

Photos provided by Dreammaker



Cinderella

totally relaxed," Zhang said.

Dreammaker monitors the development of each student. One introverted boy, Danny, could hardly understand the teacher's directions when he began. Two years later, he is a confident performer with a role in the Dreammaker's latest production of *The Emperor's New Clothes*.

The school has trained



The Elves and Shoemaker

more than 1,600 students and cooperated with five local elementary schools to bring drama into the school

curriculum.

But Zhang's studio had a rough start.

The company attracted

only nine students by the end of its second year. The situation started to change when it began cooperating with the Primary School Affiliated with Beijing Normal University, helping the school's troupe to take a silver medal at the second Drama in Education Contest.

That got attention.

Zhang said the headmaster of Shuguang Primary School Lu Jun used to tell her that he believed learning English would not help children understand the foreign world: drama would. The stories and acting enable children to understand Western culture and foreign ways of thinking.

Dreammaker also attracted investment from renowned film director Feng Xiaogang.

Zhang's next plan is to build two new stores in Beijing and a branch in Shanghai. He aims to open more than 100 branches throughout China's first and second tier cities.

"Drama is a basic curriculum in many Western countries. With a good guide, it can also meet the rigid education needs of Chinese children. The potential market for drama education is big," Zhang said.

But finding success in the capital market is not Zhang's main goal. He and his colleagues expect that children can learn to direct their own lives through the training.

## Netizens balk at claims of 'top status' for Chinese teachers

By Bao Chengrong

Netizens say China's No 1 ranking in the 2013 Global Teacher Status Index report is undeserved.

The report, released by the Varkey GEMS Foundation on October 5, is a yearly research project by Professor Peter Dolton at the University of Sussex. It is based on responses collected from 21,000 people in 21 countries across Asia, Europe, South America and the Middle East.

Responding adults were asked to rank teachers against other professions, such as doctors, lawyers and librarians. The result showed that

teachers share quite similar status to doctors in China, while in the US they have the same status as librarians.

They were also asked if they would encourage their own child to become a teacher. The report showed 50 percent Chinese said they would. Only 33 percent of American respondents and 15 percent of Japanese said they would do the same.

Furthermore, 75 percent of the survey respondents said they believed pupils respected their teachers in China compared to 11 percent in Korea.

But many netizens, includ-

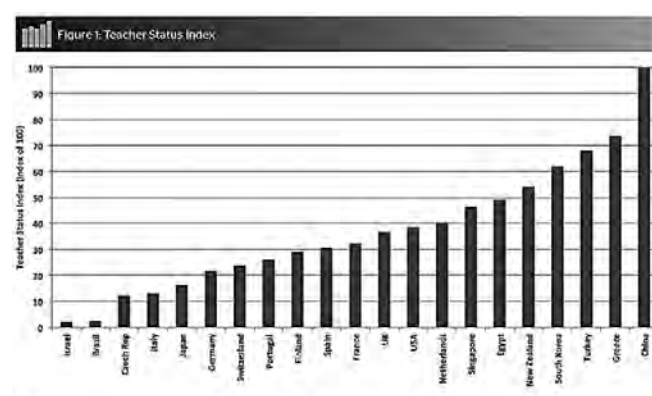


Photo provided by the Varkey GEMS Foundation

ing some professors, say they can hardly agree with the conclusion because of the profession's notoriously low salary.

The report showed that teachers in Egypt have the lowest salary, with what amounts to 65,000 yuan per year.

Research by Chicago University shows that the salary of Chinese teachers is about \$760 dollars (4,400 yuan) per month, of 52,800 yuan per year.

Yan Yang, a renowned commentator, also said he could hardly believe the result.

Yan taught at a middle school on the east coast for 30 years and earned 60,000 yuan per year. His salary was the highest among the school's 500 teachers.

Yan also said most people who choose teaching as a career do not truly love education: they simply lack a better choice.

# UK, China forge deal to exploit wind energy

By Liu Xiaochen

The UK and China signed an agreement to collaborate on offshore wind power on September 26.

The Memorandum of Understanding, China's first related to offshore wind power, was signed by Energy and Climate Change Secretary Edward Davey and Wu Xinxiong, head of the National Energy Administration.

"The UK has more offshore wind turbines installed than the rest of the world combined and we have ambitious plans for the future," Davey said. "Together with China, who plans to develop a 30 gigawatt offshore wind plant by 2020, we want to make Offshore Wind a competitive low carbon energy choice."

The agreement was largely built on a bilateral Energy Dialogue that

began in 2010, when wind power was singled out as a key UK-China collaboration.

Previous bilateral cooperation to combat climate change included supporting the Chinese carbon markets; policy support for low-carbon pilot cities; joint research into renewable energy sources; and UK supported work to help China and other developing countries adapt to the impact of climate change.

The new agreement is expected to remove technological and market barriers for both countries to accelerate wind power development and attract significant investment. Both have agreed to cooperate in policy development, technology transfer, personnel training and market access.

China is the world's third largest offshore wind power installer after the UK and Denmark, but its goal

is to boost offshore wind capacity to 30 gigawatts by 2020. In order to achieve this ambitious goal, it will need to leverage international expertise in policy, technology and supplies.

Offshore wind is a real and growing part of the UK's energy grid: the country has more than 1,000 turbines with a combined capacity of about 3.6 gigawatts, as well as the largest development pipeline in the world.

The agreement will help Chinese investors to access to UK's offshore wind projects, which will need some \$7 billion (69 billion yuan) by 2020.

Beijing is the last stop of the minister's weeklong visit to China.

In his visits to Chongqing and Shanghai, the Secretary of State focused on bilateral cooperation in green construction, carbon trading and the science of climate change.



Edward Davey Sdney.cn Photo

His visit comes as the United Nations Intergovernmental Panel on Climate Change is due to release its landmark fifth assessment of climate change today. The report is expected to provide the world with more scientific consensus than ever before that urgent action must be taken.

## UNEP challenges college students with environmental innovation

By Liu Xiaochen

The United Nations Environment Programme is seeking the most creative environmental ideas from China's college students.

The 2013 Klaus Toepfer Environmental Innovation Competition, organized by UNEP, the Tongji University Institute of Environment and Sustainable Development (IESD) and the German Consulate General in Shanghai, began accepting entries this month.

The competition promotes conservation and other environmentally friendly concepts.

Students are encouraged to apply their science and technology studies to creative innovative solutions to environmental concerns.

All entries must be related to this year's theme, "Energy Policy & Green Growth." Entries can be submitted as papers, investigative reports or physical technology before October 31. All technology samples must include production plants.

Students registered in a national college as an undergraduate or graduate student can apply to enter. Entries must include proof of student status. Students can participate as individu-

2013 Klaus Toepfer环境创新竞赛是由联合国环境规划署、同济大学环境与可持续发展学院(IESD)和德国驻上海总领事馆主办,面向全国高校在校学生的环境创新竞赛。

该竞赛旨在大学生中倡导资源节约和环境友好的理念,以科技创新竞赛的方式,鼓励和引导大学生,特别是与环境专业相关的大学生以科技创新理念和实践创新参与环境保护和建设中来。

Klaus Toepfer (克劳斯·托普弗)博士曾任联合国副秘书长及联合国环境规划署执行主任,现任同济大学环境与可持续发展学院客座教授,长期致力于环境保护与可持续发展的教育和推广,为中国的环境改善和环境保护形象宣传做出了突出的贡献。他对此竞赛给予大力支持。

**竞赛主题** 能源政策与绿色增长  
Energy Policy & Green Growth

**参赛资格及作品要求**

- 参赛作品必须以论文、调查报告或者科技实物的形式提交。对于实物类作品,需提交制作方案。
- 报名截止日期:2013年10月31日
- 参赛作品必须有效体现“能源政策与绿色增长”的理念和内涵。
- 凡在全国普通高校正式注册的本科生和研究生均可申报作品参赛,参赛者在报名时需提供有效的学生身份证明。
- 参赛作品应严格遵守国家有关知识产权保护的规定,由知识产权引发的纠纷,责任由参赛者自负;若参赛作品若已获相关奖项,此次大赛不再接受。
- 参赛学生可以个人或团队形式参与,若参赛学生为团队,需提供团队成员的简历。获奖团队选派一至两名学生参加颁奖仪式。
- 参赛学生需具备良好的英语沟通能力。在颁奖仪式上,需用英文对获奖作品以PPT形式进行陈述。
- 请将参赛作品、个人简历以及申请表发送至 toepfer\_iesd@163.com。

**竞赛奖励**

竞赛最终将评出一等奖1名,二等奖2名,三等奖3名。其中:一、二、三等奖奖金分别为人民币10000元、8000元、5000元。

2013年11月18日在同济大学举行颁奖仪式,获奖学生将获赠参加2013中德“能源政策与绿色增长”论坛,并需英文对获奖作品进行陈述。

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**支持单位**  
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我国最大的水处理药剂生产企业及低浓度废水处理的高新技术企业  
我国唯一的生物和化学联合处理低浓度废水技术及高浓度废水处理FCCS技术(自主知识产权),在国内外得到广泛应用。  
网址: http://yjyjh.cn

The poster

Photo provided by UNEP

als or teams. If a team, all team members must provide a resume.

Entries must comply with state provisions on the protection of intellectual property rights. Any resulting intellectual property disputes are the candidate's own responsibility. Entries which have won previous awards will not be considered.

Winners will be invited to attend the 2013 China-EU Energy Policy & Green Growth Forum. An English language summary of the work is required. Students who participate in the forum must be able to communicate in English, as winners will be required to speak at the award ceremony.

Entries, resumes and application forms can be emailed to toepfer\_iesd@163.com.

Klaus Toepfer, former Deputy Secretary General of the United Nations and executive director of UNEP, is a professor at Tongji University's Institute of Environment and Sustainable Development.

Toepfer, one of the main supporters of the competition, is committed to long-term promotion of environmental protection and sustainable development, and has made outstanding contributions to China's environment.

# Kaleidoscope shows best of Swiss creativity

By Liu Xiaochen

The Young Swiss Design Kaleidoscope brought the best of Swiss creativity to Beijing Design Week on September 25.

The curated exhibition, which ended October 3, showed off the country's mature designs that have made it to the market or are currently in production.

Exhibited works come from new labels like Solsolito and established brands, such as Belux, petit h and Hong Kong-based Objects You Obsess. It also showed off new materials and intelligent toys.

The exhibition was intended to foster international and professional exchange with visitors to Bei-

jing Design Week and contribute to design discussion. The creators of each product were the focus, and they shared their experience in producing excellent designs.

The 27 display areas includes such disciplines as Communication, designs of a graphic, typographic or digital natures; Furniture Design; Industrial Design;



and Product Design. Works span the spectrum from basic materials to high-end luxury products.

Design offers a windows into the circumstance and history of a country and society and serves to gauge the competence of its companies. In Switzerland, tradi-



tion is given considerable status even among contemporary designers and architects.

Swiss pioneers of design such as Le Corbusier, Hans Hilfiker and Hans Coray, created guidelines for services as well as standards for design that are still used today. Many of their pieces are still available on the market.

Such long-lived designs contribute to the sustainability and solid economic wealth of the alpine country.

The exhibition was created by Pierre Keller, honorary director of ECAL, and Michel



Photos provided by Swiss Embassy

INCH, Jörg Boner, Ludovic Balland, Marc Binder, Lars Imhof, Michel Charlot, Nicolas le Moigne, NORM, POST-FOSSIL, Monika Fink, Sandra Kaufmann, Beat Karrer, Sibylle Stoeckli, Thilo Brunner, Thomàs Kral, Tu Van Giang and ZHDK.

The exhibition moves to Shanghai later this month, and will remain open through mid-November.

## World Bank's ambitious plan may finance green development

By Liu Xiaochen

The World Bank estimates as many as 6.2 billion people, or two thirds of the world's population, will be living in cities by 2050.

According to the report, released September 25, city energy consumption accounts for two thirds of the world's energy use; cities also emit 70 percent of the world's greenhouses gases.

Low-carbon development could help cities to slash their greenhouse gas production by 30 percent, the report said.

The World Bank is creating a program to support the cities of developing countries in assessing their emission levels and developing a plan for combatting climate change.

The program is expected to help 300 large cities in developing countries during the next four years. It will provide different tools and activities according to each city's needs and the progress of its



CFP Photo

own climate programs.

"Climate change constitutes one of the most serious challenges we are facing today. It is not only an environmental issue, but also an economic problem which could lead to millions of people being unable

to achieve prosperity," said Jim Yong Kim, head of the World Bank.

"Cities provide a unique opportunity for responding to climate change," he said. "Many cities in developing countries hope to control their environmental footprint while

developing. This is what our new initiative will support."

The first step of planning is to identify the problem. According to the analysis of The World Bank, only 20 percent of the world's 150 biggest cities have the capability to monitor their carbon footprint.

The World Bank and its partners are making a certification program which trains city officials and private sector professionals to use approved methods of cataloging greenhouse gas emissions. Such information can help cities to understand their emission patterns and formulate investment plans that will reduce or control them.

Participating cities will have to demonstrate that they can obtain the necessary financing. In low-income and middle-income countries, banks must be willing to earmark US \$1 trillion to fill the gap between

existing and missing infrastructure.

At present, official development assistance amounts to only US \$125 billion. The initiative provides tools to bring more funds into the city from other sources.

That may be difficult given the financial credit of many developing countries.

An analysis of 500 cities in developing countries found that only 4 percent of the cities had a good reputation in the international financial market; 20 percent had a good reputation in the domestic financial market.

The first step of the World Bank's low carbon development was to strengthen a city's private sector and help it draw market attraction.

It will begin training participating financial officials in Nairobi on October 14. Further training sessions will follow in South Korea, India and Columbia.

# Hongshimen offers beauty, novelty in mountain retreat

By Liu Xiaochen

Hongshimen is located in on the northeast side of Jinhaihu Town, Pinggu District. It is a mountain village at the junction of Beijing, Tianjin and Hebei Province.

Drawing on its rich vegetation and the novelty of standing in three provinces at once, the rural village is promoting itself as an ideal tourism destination for Beijingers seeking a mountain escape.



Photos provided by visitbeijing.com.cn

## Getting There

Take Bus 918 from Dongzhimen to Pinggu's Town center. Transfer to Bus 30 to complete the trip. Call 6098 5130 if you need assistance finding the town.



Ancient Great Wall

Photo provided by Chinawalking.net



Road connects village to the mountains

With a Great Wall section, ample vegetation and mountain roads that snake through dark red rock, Hongshimen Village is hardly short of impressive scenery.

But it's the ability to stand in three provinces at once that is winning it attention.

Located at the foot of the mountains, the sleepy village maintains a community of 40 to 50 residents who have inhabited the area for the last 200 years. Like many Chinese mountain towns, it is oriented on an east-west axis.

Two roads connect the village to the mountain. The left road leads into the valley and up the mountain while the right offers a gentle slope down and off the mountain. It is quiet and clean with limited traffic.

The road up the mountain offers access to the Great Wall, which follows its ridge. This section of the wall dates back to the Northern Qi era during the Northern and Southern Dynasties.

The wall is built from stone instead of brick, and has a distinctly different style from popular sections like Huangyaguan, Badaling, Simatai and Jinshanling. Some sections

have a complete defense system that includes watchtowers, battlements, horse paths and inner and outer walls.

The wall joins Huangyaguan Great Wall in the east and extends toward Beijing in the northwest. Because the two sections of the Great Wall fall along a ridge, the Great Wall also became the boundary line between Beijing, Tianjin and Hebei.

The tablet marking the intersection of the three provinces is about three hours east along the wall. It is the only such tablet to appear on any section of the Great Wall.

If you head down the mountain from the tablet you will reach Qianqian Village in Ji County, Tianjin. The village is home to the "walnut king," also known as the "chestnut tree's father," which is more than 800 years old.

At noon, visitors can opt to have lunch at farmhouse or return to the dam by Jinhaihu for fish before heading back to Beijing.

Be sure to wear shoes with hard bottoms and a jacket: the mountains can get chilly. A walking stick, backpack and water are also advised.

# History hides behind Cuandixia's walls

By Liu Xiaochen

Although China has many "ancient towns," few are like Cuandixia Village. The village, located in the western suburb of Mentougou District, is an unbroken record of the last 400 years of history.

The village sits atop a 110-hectare hillside with 74 courtyards, most of which were built in the late Qing Dynasty. It is divided by a 200-meter-long, 20-meter-high curved wall with three tiers built to repel both bandits and floods.

Cuandixia Village's history dates back 400 years, and 70 of its courtyard homes still stand today. It's one of the few ancient villages that has retained almost all of



The character "Cuan" on a wall

CFP Photo

its original buildings in the modern era.

One of the reasons may be

because it was built to rigorous specification.

The size of the rooms and

the way each door opens – even where each courtyard sits on the axis – were determined by feng shui. The builders also paid special attention to the quality of the ground and of the joints in all brickwork.

In each courtyard, the placement of the east and west wings is optimized to improve land use.

The village site, its Qing Dynasty architecture, its ruined homes burned by the Japanese during World War II, its ancient temples, and its painted political slogans of the 1950s, '60s and '70s provide a rare, unbroken historical narrative.

Temples in the village

include Guangong Temple, to pray for wealth, the Niangniang Temple, for new babies, and the Guanyin Temple, for blessings of peace.

The villagers have started experimenting with tourism, opening their homes as village inns. Farm stays and other services are very popular. Cuandixia is also a traditional education base and frequently used film set.

As a village attached to Zhaitang Town, it is located about 90 kilometers from Beijing's city center. Its lower mountain location gives it a temperate monsoon climate, ample vegetation and the right conditions for raising sheep and bees.

## Hotel



### Crown Resorts to sponsor Li Na for another two years

Crown Resorts announced its intent to continue its sponsorship of Li Na, one of the top Chinese tennis players, for the next two years on October 7.

James Packer, president of Crown Resorts, said Li will be the public face of Crown Resorts in Melbourne, Perth, Macau and London, as well as the company's real estate projects in Manila.

## Events



### Wangjing area

#### Happy Halloween Trick-or-Treat for pets at ICVS

Celebrate Halloween at the International Center for Veterinary Services (ICVS). Every pet that comes to ICVS on October 31 will receive a Halloween treat and gift while supplies last.

If your pet performs a trick, he or she will be given an extra serving of treats.

**Where:** ICVS, 13-16 Rongke Gancheng Shangjie, Futong Xi Dajie, Wangjing, Chaoyang District

**When:** 9 am – 8 pm, October 31

**Tel:** 8456 1939

## Dining

### CBD area

#### Halloween season

Delicacies in abundance, high-end bubbles and pumpkin painting are a few of the many reasons for you and your child to have fun at VIC-Voyage this holiday.

Be ready to be treated as a king and dress to win the Best Costume Award.

**Where:** VIC-Voyage of International Cuisines, Building C, Wanda Plaza, 93 Jianguo Lu, Chaoyang District

**When:** 5:30-10 pm, October 31

**Tel:** 8599 6666 ext. 6521

#### Greywacke wine dinner with winemaker Kevin Judd

Kevin Judd is one of Marlborough's pioneer winemakers whose career is intrinsically linked with the global profile of Marlborough Sauvignon Blanc.

He moved to New Zealand in 1983 and became the founding winemaker at Cloudy Bay, a pivotal role during which he directed the company's first 25 vintages. In 2009 he established his own label, Greywacke, named after New Zealand's prolific bedrock.

Alongside his professional wine-



making, Kevin has developed a parallel career in wine photography. For two decades his evocative images have appeared in publications worldwide. His first book was the acclaimed *The Colour of Wine*, a photographic essay about the vineyards of Marlborough.

This dinner will showcase four of Kevin's award-winning wines with a special menu at the American Club.

**Where:** American Club, 29F Huarun Plaza, 8 Jianguomen Dajie, Dongcheng District

**When:** 7 pm, October 25

**Cost:** 688 yuan per person

**Tel:** 5869 7050



#### Perrier Jouet champagne night

Come and get relax at Aroma Terrace with family and friends. Indulge in this romantic atmosphere and set menu.

A glass of Perrier Jouet Champagne will complement the epicurean delight. Stay for the wonderful live jazz show "Puttin on the Ritz," performed by The Hot Club of Beijing, a unique Swing band with vintage outfits and inviting dancers.

Don't miss your chance to dance along at the Aroma Terrace.

**Where:** Aroma, The Ritz-Carlton Hotel, 83A, Jianguo Lu, Chaoyang

District

**When:** October 24

**Cost:** 138 yuan per person

**Tel:** 5908 8161

#### Spooky bubbalicious

This Halloween, monsterific food offerings and spooktacular servings are here for everyone. Dress up to win our awards and have fun in the pumpkin carving competition and spooky face painting.

A gruesomely grand carnival awaits at Bubbalicious!

**Where:** Seasonal Tastes, Westin Beijing Chaoyang, 7 North Dongsanhuan Lu, Chaoyang District

**When:** October 27

**Cost:** 458 yuan (with free soft drinks, coffee, tea and juice); 488 yuan (with free beer, wine, soft drinks, coffee, tea and fresh juice); 528 yuan (with free MUMM champagne, beer, wine, soft drinks, coffee, tea and fresh juice) (15 percent service charge)

**Tel:** 5922 8880



## Parties

### CBD area

#### The Beijinger 12th anniversary Zodiac party

The Beijinger is turning 12! To celebrate, it will throw a zodiac-themed birthday party on October 17.

Pay 200 yuan at the door or 150 yuan before October 15 for all the beer you can handle. Come early for vodka and mixers. Prepare for the usual assortment of glamorous dancers and sexy performers, as well as music from Spark's house DJs and a special guest.

**Where:** Spark, B108, The Place, 9 Guanghua Lu, Chaoyang District

**When:** 9 am – midnight

**Cost:** 200 yuan at the door; 150 yuan before October 15

**Tel:** 5820 7700 ext. 866

### Gulou area

#### Wonky Kong & Dada present superstar

With a passion for bass and a thirst for blood, Drop the Lime combines the



gun-slinging swagger of Ennio Morricone, the techno grandeur of Underworld and the storytelling prowess of Johnny Cash.

His music, like his life, is an epic adventure of mystery, heartbreak and magic. His name is synonymous with dance music in New York. The glit-

tering, grimy pulse of the city is the main inspiration behind DTL's now-famous heavy bass sound.

**Where:** Dada, Room 101, Building B, 206 Gulou Dong Dajie, Dongcheng District

**When:** 8 pm – 6 am next day, October 18

**Cost:** 50 yuan

**Tel:** 18311080818

### Dongzhimen area

#### Red Hot Chilli Pipers

Bagpipes with attitude. Drums with a Scottish accent. A blazing rock band and a show so hot it carries its own health warning.

The Red Hot Chilli Pipers have been rocking Beijing with a hip of the highest order and a passion for pipes that will leave you breathless.

**Where:** Poly Theater, 14 Dongzhimen Nan Dajie, Dongcheng District

**When:** 7:30-9:30 pm, October 17

**Cost:** 80-680 yuan

**Tel:** 6417 7845

(By Jackie Zhang)

# Chasing dreams of creative animation

The 20th Beijing International Book Fair was held at the new China International Exhibition Center from August 28 to September 1.

During the fair, leading creative team Yang Yang Rabbit Cartoon Company hammered out an agreement to release several of its creations in the Arabic market, making the fair a milestone moment for Chinese cartoons "going out."

Among its works slated for release in Arabic are *The Cartoon Analects of Confucius*, *The Cartoon Chuang-tzu*, *The Unseen Neighborhood* and *Guess Your Heart*.

## Original Chinese cartoons

Famous cartoonist Sun Yuanwei assembled a top animation team to fulfill his cartoon dream.

During the last decade, the team created a development path for producing original cartoons with Chinese characteristics. The core inspiration was the phrase "culture belongs to the world."

Yang Yang Rabbit Company has already produced hundreds of original cartoons and its book sales are approaching 1 million.

## Educational cartoons

Among the numerous cartoon works of Yang Yang Rabbit Company are such scientific pieces as *Our Most Curious Scientific Knowledge* and *Little Pudding Popular Science Cartoons*.

Yang Yang Rabbit cartoon team combines animation with topics such as science, history and the humanities. The interesting characters used in these cartoons shape Yang Yang Rabbit's unique sense of humor.

## Chinese creativity

Yang Yang Rabbit cartoons introduce China's broad national culture to the world in cartoon



form. Its primary vehicle for this is Comic China, a collection of animated stories that explain Chinese history and culture in plain language. It's easy to appreciate the team's attempts at becoming a trendsetter in the sharing of ancient culture.

## Diverse development

Yang Yang Rabbit Cartoon Company is developing in many ways. Its educational cartoons have created such memorable characters as the lovable boy 'Pudding' and the fashionable and beautiful lady 'Feifei MM'.

The characters often appear in periodicals and newspapers, as well as on various websites. *Beijing Evening News*, *Beijing Morning Post*, *The Southern Metropolis*, *Yang Cheng Evening News*, *Legal Evening News* and *Comic Party*, and other well-known media, serialize Yang Yang Rabbit's original works.

## An international brand

No pain, no gain! It takes hard work for a company to make its dreams come true.

In just 10 years Yang Yang Rabbit Company has become one of the first cartoon enterprises to be awarded national certification. It also won several provincial-level awards and has registered 165 copyrights.

The animation team is also a favorite of publications abroad. Yang Yang Rabbit's cartoon books have been sold in Hong Kong, China, Chinese Taiwan, Japan, South Korea, Thailand, Vietnam and Malaysia.

Yang Yang Rabbit will continue to grow and pursue its dream of creating original cartoon works and moving more people to fall in love with animation.

(By Cao Mofei)

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